

Privacystatement

International Mortuary Products (further referred to as IMP), based at Hindelaan 18, 1216 CV Hilversum, is responsible for the collection of personal data as stated in this privacy statement.

Contact details

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1216 CV Hilversum

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Personal data we are processing

IMP collects your personal data because of the use of our services and/ or products provided by yourself. Please find below an overview of personal data we collect:

- First- and family name
- Address
- Phone number
- E-mail address
- IP-address
- Other personal data you provide to us by e.g. creating an account on our website, in correspondence and by phone
- Data about your activity on our website
- Internet browser and type of device

Special and/ or sensitive personal data

Our website and/ or services does not have the intention to collect data of visitors younger than 16 years unless they have approval of the parents or guardian. However, we cannot verify if a visitor is younger than 16 years. If you are convinced that we collected personal data of a minor person without approval, please contact us via info@internationalmortuaryproducts.com. We will remove these data immediately.

Purpose and basis to collect personal data

IMP collects your personal data for the next purpose to:

- process of your order
- send you our newsletter and/ or advertisements
- contact you by phone or email if necessary to enable us to provide our services
- inform you about changes of our services and portfolio

- give you the opportunity to create an account (or in future)
- deliver our services and/ or products at your location
- IMP analyses your browse behaviour to improve our website and our portfolio to your needs

Period for keeping personal data

IMP keeps your personal data no longer than strictly needed to achieve our objectives where your personal data is involved. We use the next periods for keeping personal data:

Description	Purpose	Period
First- and family name	Provision of services	5 year
Address	Provision of services	5 year
Phone number	Communication	5 year
E-mail address	Communication	5 year
IP-address	Analytics	5 year
Other personal data you provide by your account or by phone or email.	Provision of services	5 year
Data about your activity on our website	Analytics	5 year
Internet browser and type of device	Analytics	5 year

Sharing personal data with third parties

IMP does not sell your data to third parties, but will provide these data in order to enable them to fulfill the order or to comply with regulations.

On this website cookies are placed by third parties, e.g. Google:

- Cookie: Googly Analytics

- Name: _utma
- Function: Analytical cookie measure website visits
- Storage period: 5 years

Cookies, or similar techniques we use

IMP uses functional-, analytical- and tracking cookies. A cookie is a small text file that is placed in your browser of the device you are using during your first visit to our website. IMP uses cookies for technical features. These cookies make the website to operate properly and to keep your preferences of our website but also to optimise our website. Next, we place cookies which keep your surf

behaviour on our website to provide you with the right content and to present advertisements. At your first visit to our website we informed you about these cookies and asked your approval to use these cookies. You can disable cookies in your web browser, so no cookies will be stored. Next, data stored earlier can always be removed from your browser via settings.

View data, adjust or remove

You have the right to view, adjust and remove your personal data. Next, you have the right to withdraw earlier approvals for placing and keeping cookies or to object against the collection of data by IMP and you have the right to transfer your personal data. In that case please contact us by mail (info@internationalmortuaryproducts.com). To verify the identity of the person who raises the request, we ask you to send us a copy of your ID. Remove in this copy your photo, MRZ (machine readable zone, the bar with numbers at the bottom of your passport and your identity number. This is to protect your privacy. We respond as soon as possible but within four weeks at the latest.

How we secure your personal data

IMP considers the protection of your data seriously and uses several measure (e.g. a secure https-connection) to counteract abuse, loss, unauthorized access or unwanted publication of your personal data. If you have the impression that your data is not well protected, please contact us via (info@internationalmortuaryproducts.com).

Disclaimer

Responsibility

IMP appreciate your interest in our activities en your visit to our website. Although the information is published as accurate as possible, changes are always possible, No rights vcan be derived from the information published on our website.

The website of IMP is checked on viruses, but the absence of viruses on your computer which influences the operation of the device cannot be guaranteed. You are responsible for a sound internet protection of your computer. IMP does not accept any responsibility for the content of the site and the published information.

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Applicable law

The Dutch law applies to this website. Any disputes as a consequence by using this website and the disclaimer will be submitted to the authorised judge in the Netherlands.

Please send us an email in case of questions regarding the website.